

**ALABAMA STATE UNIVERSITY  
STATUS OF UNIT OBJECTIVES**

**MAJOR UNIT:** Academic Affairs  
**RESPONSIBLE PERSON:** Walter Davis

**SUBUNIT:** Library  
**TIME PERIOD:** How Goes It 2012

**DEPARTMENT:** Educational Media Center  
**TITLE:** Media Technician

<b>MAJOR UNIT: ACADEMIC AFFARIS</b>						
<b>DEPARTMENT: UNIVERSITY LIBRARY – EDUCATIONAL MEDIA CENTER</b>						
<b>NO.</b>	<b>UNIT OBJECTIVES</b>	<b>ACTIVITIES</b>	<b>METHODS OF ASSESSMENT</b>	<b>CRITERIA FOR SUCCESS</b>	<b>RESULTS</b>	<b>USE OF RESULTS</b>
1.	<p>To convert all analog media to a digital format (i.e. VHS, U-matic, audio cassette tapes, 16mm films</p> <p>Begin live web streaming events on campus (i.e. Commencements and athletic events)</p> <p>Convert audio/video content to various formats be used by students/faculty and staff on IPODS or integrated into Blackboard/Apple's iTunes University</p>	<p>Research policies and procedures to achieve these goals</p>			<p><b>January</b> King Holiday Covocation Jan12 Press Conf Jan 20 Training Video for Travel Expense Jan24 Founders Day interview 30 Birmingham Larry Thornton ASU Basketball Jan 7,9,14,28,30<sup>th</sup> <b>February</b> <b>Foundersday</b> <b>Interview Marion Al, Kynard</b> <b>Post Production for founders day video Feb 2-9,</b> <b>President Address Feb 6-7 staff and students</b> <b>Founders Day Feb 10</b></p>	<p>Increase academic access to the various media resources</p>

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					<p>Street Dedication Feb10,Baseball Field Dedication Feb10 ASU Basketball Feb 18,20 ASU Softball Feb 17<sup>th</sup> ASU Baseball Feb 21<sup>st</sup>,22nd March ASU Baseball All home games were webcast April/May Softball/Baseball werewebcast For the month of May Production was done for the class '62. The Spring Commencement was webcast also. June Production was started on the President Gala Video.Interviews with the Dr.Harris and his wife along with other members of his leadership team.</p>	
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					<p><b>July</b> Continued Production on the President Gala Completed along with the coverage of the Gala week activities with the webcast of the President's Roundtable. Thelma Glass funeral was also covered.</p> <p><b>August</b> Interview with Dr. Knight and Dr. Harris was covered concerning Knight v. State</p> <p><b>September</b> Football Players/Coaches Interview every Tuesday throughout football season Football Webcast Sept 8, Volleyball tournament webcast Sept 14 &amp; 15, production meeting for library</p>	
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					<p>commercial, ESPN  site visit Sept 19  Bridge Builder  Breakfast 20<sup>th</sup>, ASU  vs. Uapb Football  Diversity Summit  Sept 25, Sept 27  Fall  Convocation, ASU  football Alcorn St  sept 29,  OCTOBER, ASU  Soccer 5<sup>th</sup>, ASU  football webcast  6<sup>th</sup>, ASU  Coronation 11<sup>th</sup>,  ASU soccer 12,  ASU Football  13<sup>th</sup>, Stadium  Meeting 15 &amp; 17<sup>th</sup>  Daktronics Conf  call 22<sup>th</sup>, MCC  Press Conf Kickoff  Luncheon Business  breakfast parade  and game 24<sup>th</sup>-  27<sup>th</sup>,  November  Stadium Project  meeting 2<sup>nd</sup>, ASU  football PVU 3<sup>rd</sup>,  ASU game day  production  Meeting and</p>	
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					training everyday leading up to the TDC, Library rededication18th	
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2.	Internal assessment will consist of testing equipment to ensure it converts analog video to a digital format	Purchase of necessary equipment to upgrade the Media equipment from SD (Standard Definition) to HD (High Definition)			60% completed	Ability of ASU community to use Audio/video resources in digital format Audio and video resources are reproduced in industry standard formats
3.	Internal assessment testing of IPOD/Blackboard availability with Kenely Oabus external assessment: Student usage	Convert 15 analog media to a digital format			60% completed	Integration of LWLC media resources with academic tools.